

## **Marit van Egmond**

**Chief Executive Officer, Albert Heijn**

In January 2019, Marit van Egmond became CEO Albert Heijn, which also includes the company's operations in Belgium, AH to go, and the fast-growing e-commerce business. The company was founded in 1887 and has grown into the most successful and undisputed market leader in the Netherlands. Marit has more than 20 years of international retail experience, and before her CEO appointment, she served as Executive Vice President Commerce in the Albert Heijn Board. She began her career as a management trainee at Ahold and has held several commercial, operational and management roles within the company, including CEO of Gall & Gall.

She is a leader with a strong commercial and customer focus. Her strategic talent and her eye for finance come to show in her proven track record in realizing profitable growth and setting up a customer-driven organization. She loves to innovate and try new things, learn and experiment. Most of all she is passionate about improving the quality of food, and life, at every plate in the homes of millions of customers by improving and focusing on health, sustainability and all the ingredients of a product. Marit always sees things from the customer point of view, backed up by the right data and facts. By being creative and using her skills to make complex subjects understandable she can win people over and successfully implement new strategies. All with the same goal: Together we make better eating the easy choice. For everyone.