POWER OF ATTORNEY

For the Annual General Meeting of Shareholders ("AGM") of Koninklijke Ahold N.V. to be held on **April 16, 2014 from 14:00 CET** in the Muziekgebouw aan 't IJ, Piet Heinkade 1 in Amsterdam, the Netherlands.

The undersigned,

_____ (*name*),

_____ (*address*),

_____ (*postal code and town*),

_____ (*country*),

hereinafter referred to as "the Shareholder", acting in his capacity as holder of _____ (*number*) shares in Koninklijke Ahold N.V., hereby grants a power of attorney to*:*

SGG Netherlands N.V.
Claude Debussylaan 24
1082 MD Amsterdam
The Netherlands

to represent the Shareholder at the AGM of Koninklijke Ahold N.V. and to speak on behalf of the Shareholder and to vote the shares in respect of the items on the agenda for the AGM, in the manner set out below:

No.	Agenda	For	Against	Abstain
1.	**Opening**	n.a.	n.a.	n.a.
2.	**Report of the Management Board for financial year 2013**	n.a.	n.a.	n.a.
3.	**Explanation of policy on additions to reserves and dividends**	n.a.	n.a.	n.a.
4.	**Explanation of remuneration policy Management Board**	n.a.	n.a.	n.a.
5.	**Proposal to adopt 2013 financial statements (Voting item)**			
6.	**Proposal to determine the dividend over financial year 2013 (Voting item)**			
7.	**Discharge of liability of the members of the Management Board (Voting item)**			
8.	**Discharge of liability of the members of the Supervisory Board (Voting item)**			
9.	**Proposal to appoint Mr. L.J. Hijmans van den Bergh for a new term as a member of the Management Board, with effect from April 16, 2014 (Voting item)**			
10.	**Proposal to appoint Mrs. J.A. Sprieser for a new term as a member of the Supervisory Board, with effect from April 16, 2014 (Voting item)**			
11.	**Proposal to appoint Mr. D.R. Hooft Graafland as a member of the Supervisory Board, with effect from January 1, 2015 (Voting item)**			
12.	**Proposal to amend the remuneration of the Supervisory Board (Voting item)**			
13.	**Appointment Auditor (Voting item)** Proposal to appoint PricewaterhouseCoopers Accountants N.V. as external auditor of the Company for financial year 2014.			
14.	**Authorization to issue shares (Voting item)** Proposal to authorize the Corporate Executive Board for a period of 18 months, i.e. until and including October 16, 2015, to issue common shares or grant rights to acquire common shares up to a maximum of 10% of the issued share capital, subject to the			

	approval of the Supervisory Board.			
15.	**Authorization to restrict or exclude pre-emptive rights (Voting item)** Proposal to authorize the Corporate Executive Board for a period of 18 months, i.e. until and including October 16, 2015, to restrict or exclude, subject to the approval of the Supervisory Board, pre-emptive rights in relation to the issue of common shares or the granting of rights to acquire common shares.			
16.	**Authorization to acquire shares (Voting item)** Proposal to authorize the Corporate Executive Board for a period of 18 months, i.e. until and including October 16, 2015, to acquire shares in the Company, subject to the approval of the Supervisory Board, up to a maximum of 10% of the issued share capital at the date of acquisition. Shares may be acquired at the stock exchange or otherwise, at a price (i) for common shares between par value and 110% of the opening price at Euronext Amsterdam N.V. at the date of the acquisition, and (ii) for the cumulative preferred financing shares between par value and 110% of the amount paid up (including share premium) on the relevant shares, provided that the Company together with its subsidiaries will not hold more than 10% of the issued share capital in the Company.			
17.	**Cancellation of common shares (Voting item)** Proposal to cancel common shares in the share capital of the Company held or to be acquired by the Company. The number of shares that will be cancelled shall be determined by the Corporate Executive Board.			
18.	**Closing**	n.a.	n.a.	n.a.

Signature: _____

Place: _____

Date: _____

This proxy must be received by SGG Neterlands N.V. (Claude Debussylaan 24, 1082 MD Amsterdam, The Netherlands) no later than April 9, 2014.