

# DELHAIZE 35 GROUP

**Q1 2013 results** *May 8, 2013* 

#### Forward looking statements

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### Q1 2013 highlights

- U.S.
  - Volume trends further improved both at Food Lion and Hannaford
    - Helped by favorable weather conditions, positive calendar impact
- Belgium
  - Revenue growth mostly due to inflation and expansion, also helped by weather conditions and strong Easter sales
  - Market share trends still a concern
  - Cost confrol and timing of expenses
- SEE
  - Store openings contribute to revenue growth but price investments impact profitability
- Better control over SG&A
- Healthy Q1 FCF generation



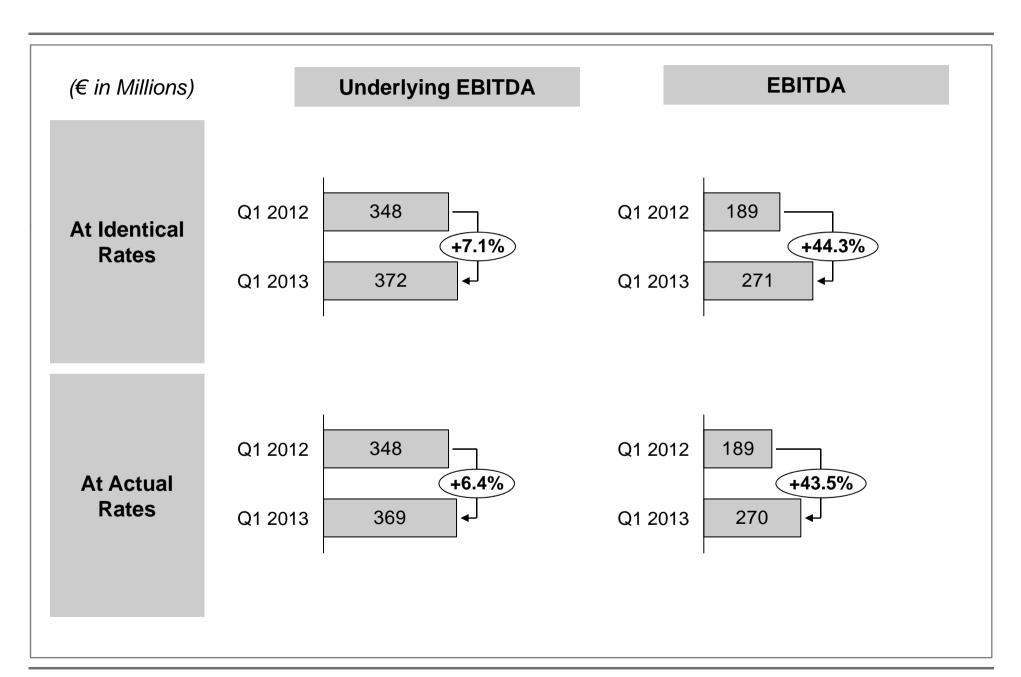
# DELHAIZE 35 GROUP

**Financial Update** 

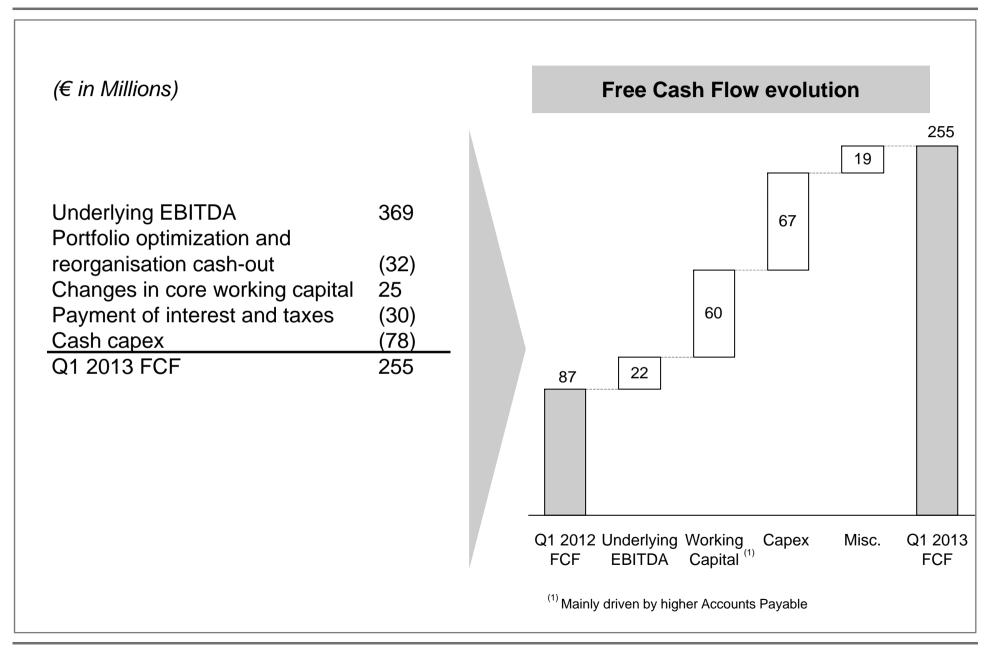
### Financial results – Q1 2013

(€ in Millions)	Q1		Actual Dates	
	2012	2013	Actual Rates	Identical Rates
Revenues	5,442	5,521	1.5%	2.1%
Gross Margin	24.8%	24.7%	(10 bps)	(10 bps
Underlying Operating Profit	190	214	13.0%	13.7%
Underlying Operating Margin	3.5%	3.9%	40 bps	40 bps
Group Share in Net Profit <sup>(1)</sup>	(3)	61	N/A	N/A
Free Cash Flow	87	255	193.2%	193.8%

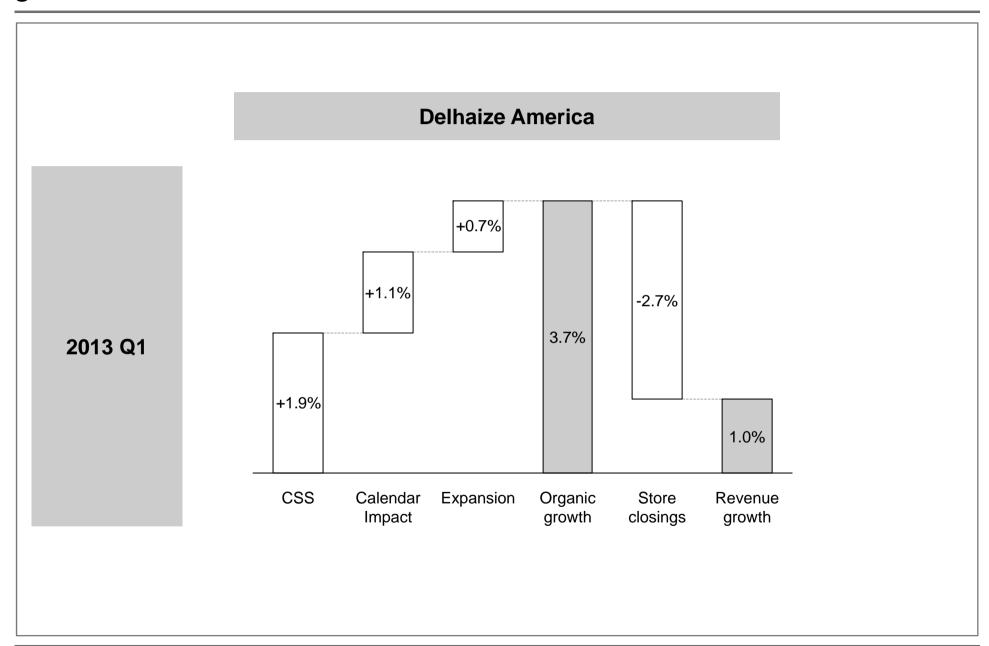
#### **EBITDA**



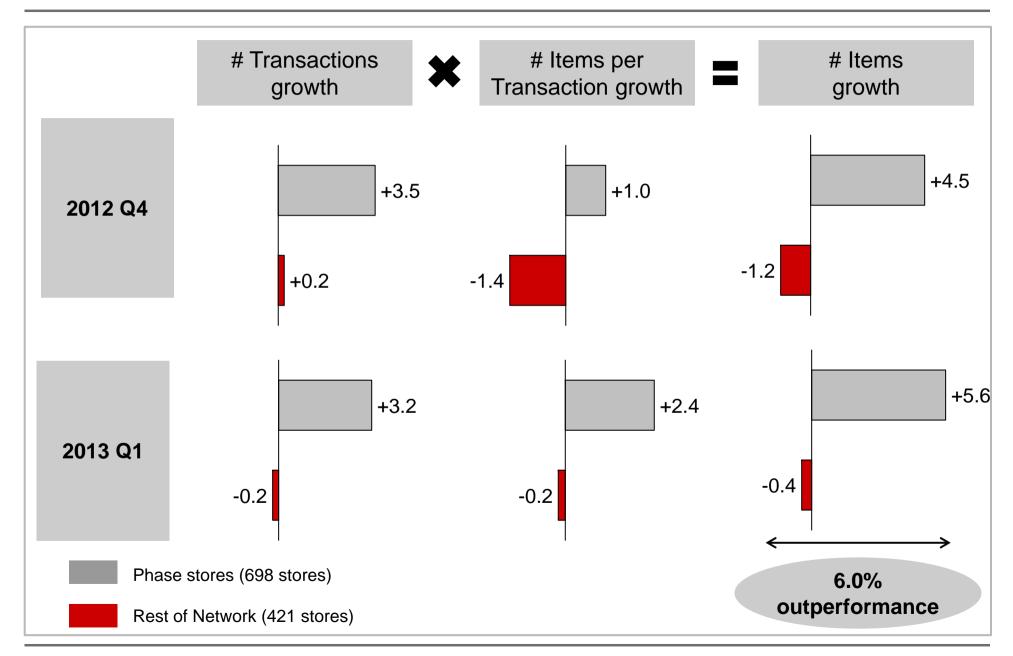
### Strong Free Cash Flow generation in Q1



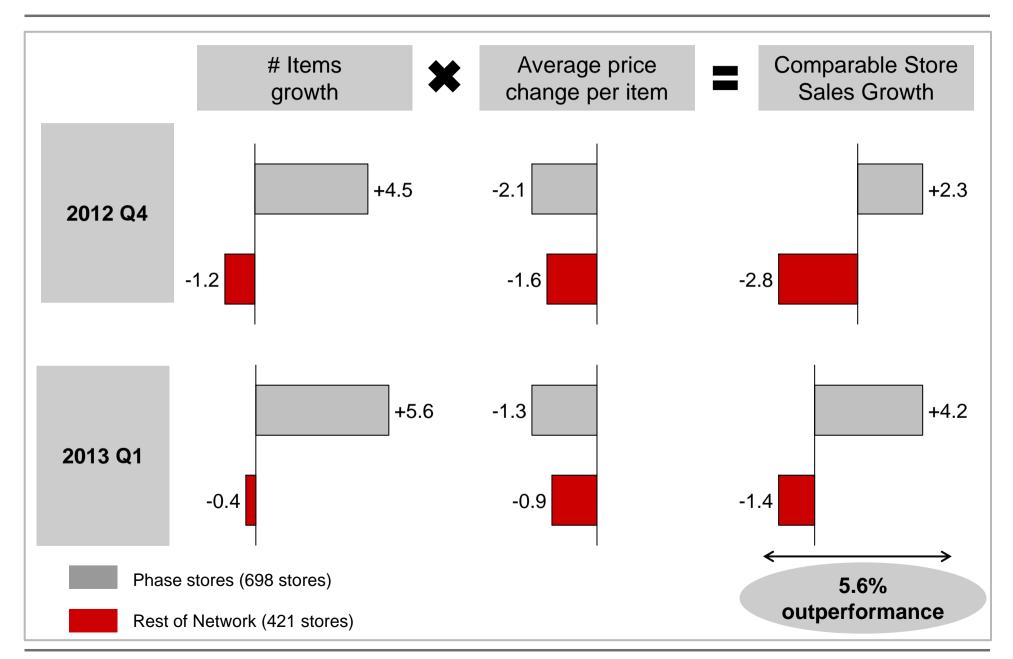
## Delhaize U.S. organic revenue growth and comparable store sales growth



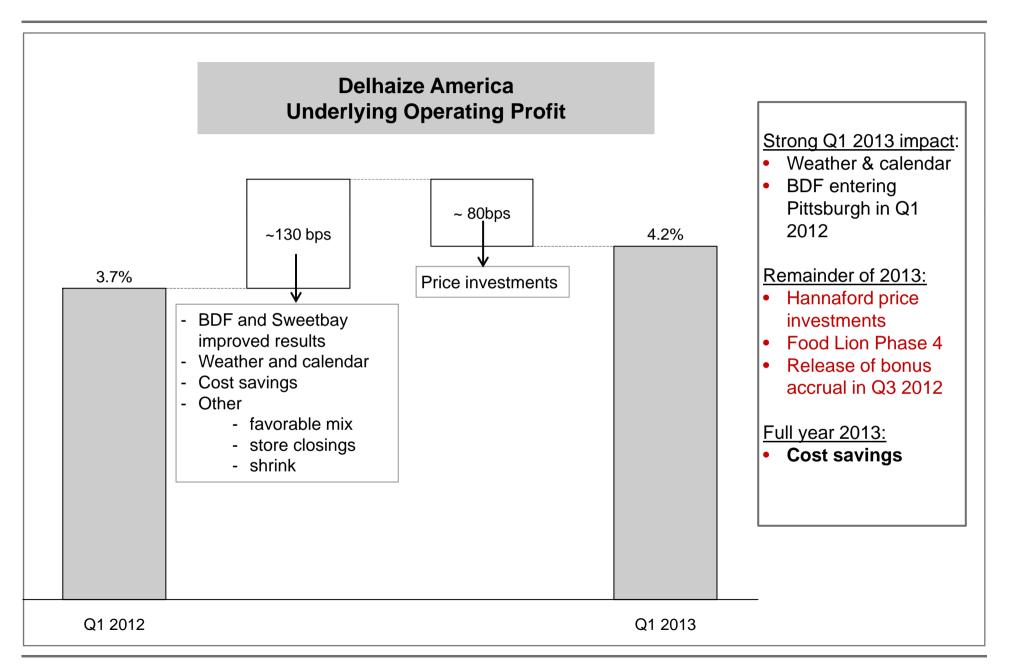
## Transactions continue to drive volume growth in Food Lion Phase stores...



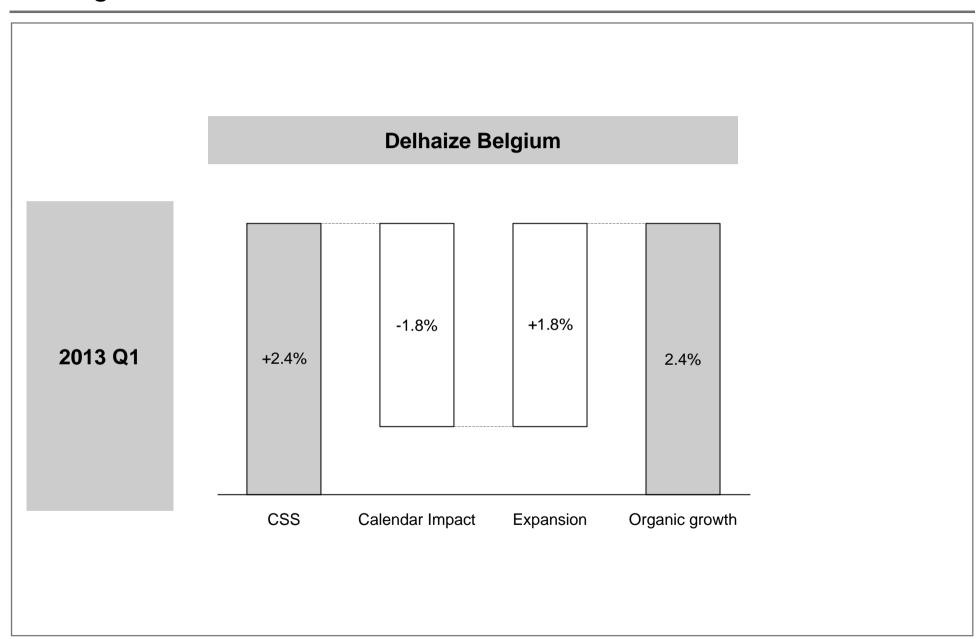
### ...translating into strong CSS growth despite negative retail inflation



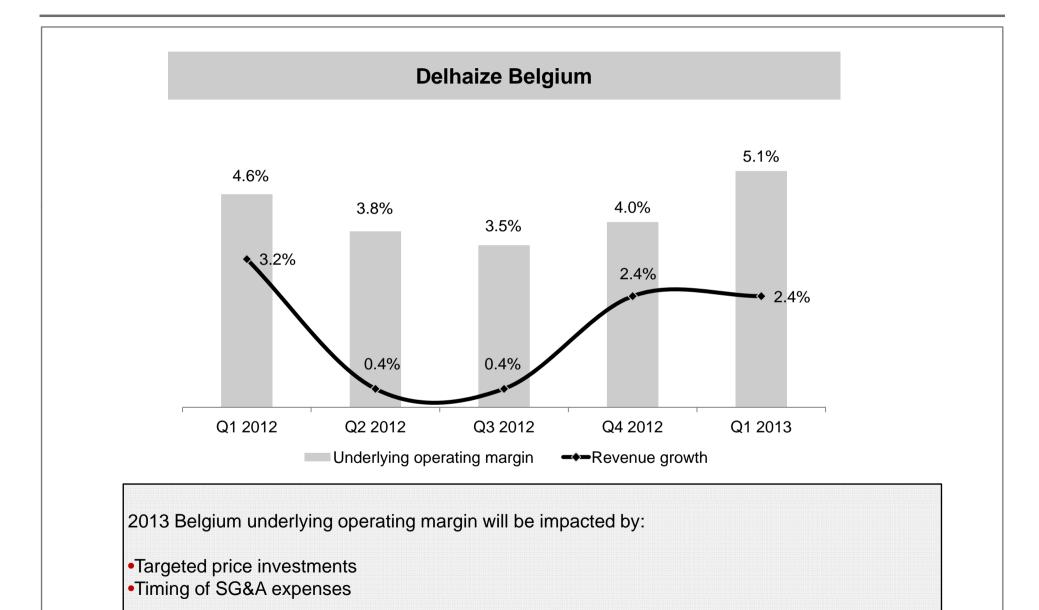
#### Delhaize U.S. Q1 profitability supported by favorable elements



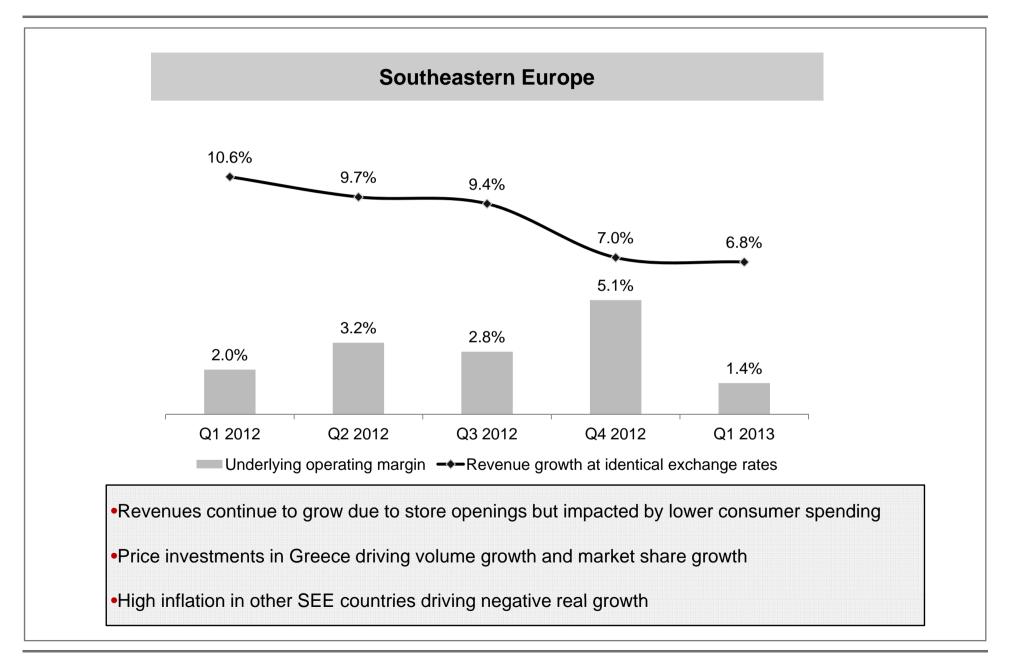
## Delhaize Belgium organic revenue growth and comparable store sales growth



### Delhaize Belgium revenues and profitability



### SEE revenues and profitability





# DELHAIZE 35 GROUP

**Operational Update** 

#### Our priorities are clear

#### Revenue

- Food Lion repositioning
- Targeted price investments
- Accelerate organic growth in selected markets
- Strengthening our brands

#### Free Cash Flow

- Ruthless discipline in our capital allocation
- Further working capital improvements
- Average of approximately €500 million FCF per annum

#### Costs

Continued focus on enhancing efficiency and reducing complexity

#### Priorities per segment specified

U.S.

- Accelerate the transformation of Food Lion: focus on implementation of Phases roll-out
- Strengthen Hannaford: targeted price investments
- Optimize Bottom Dollar Food: accelerate path to profitability

#### **Belgium**

- Reinforce historical strengths of Quality, Health, Assortment
- Differentiate on store experience
- Further increase competitiveness on price and promotions
- Growth of Affiliate network

### Southeastern Europe

- Maxi: raise profitability and growth profile
- Focus on market share consolidation in Greece
- Accelerate growth in Romania and Indonesia

#### 2013 Guidance

- Underlying operating profit of €775 million<sup>(1)</sup> compared to €804 million in 2012
- Flat SG&A as percentage of revenues
- Reduction in net finance costs to approximately €210 million
- Target capex of approximately €650 million
  - 200 store openings
- Average of approximately €500 million FCF per annum over 2013-2015

<sup>(1)</sup> At identical exchange rates (€1 = \$1.2848)