



Ahold Delhaize Financial Framework

Proven to deliver consistent and sustainable results

Strong operational performance

Disciplined approach to capital investment

Best in class cash generation

Balanced capital allocation

Strong operational performance

Strong operational performance

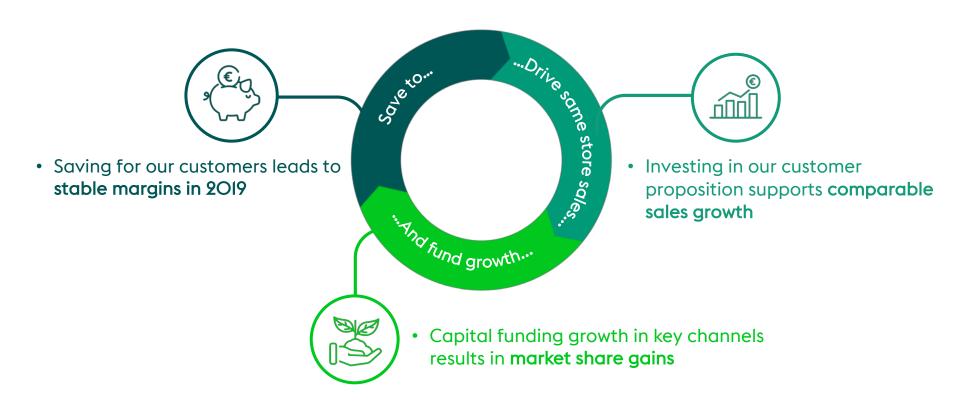
- Consistent and sustainable results
- Delivering on integration promises
- Saving for our customers is core to our culture

Disciplined approach to capital investment

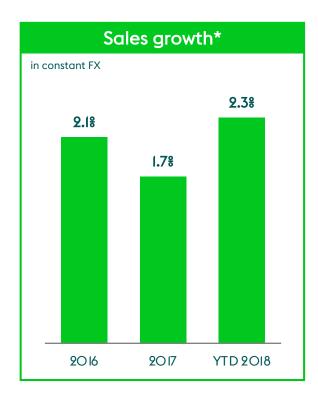
Best in class cash generation

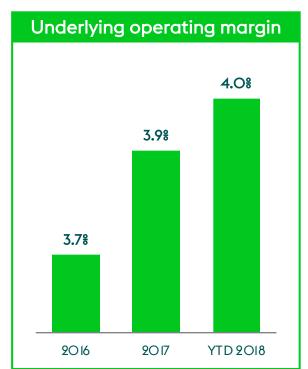
Balanced capital allocation

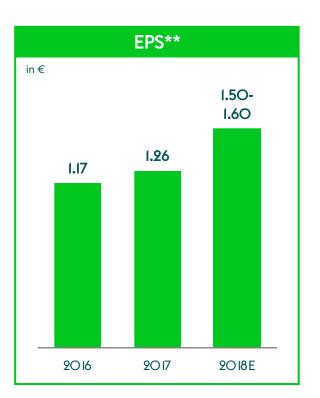
Our business model



Delivering consistent and sustainable results



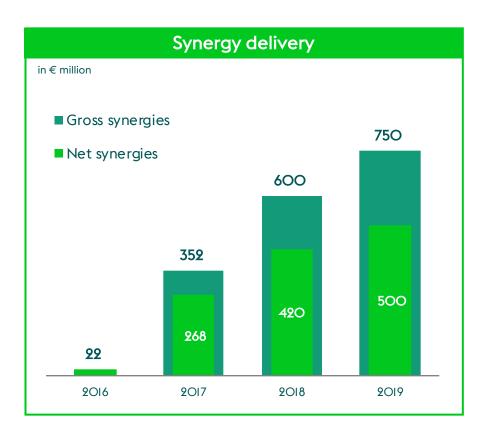


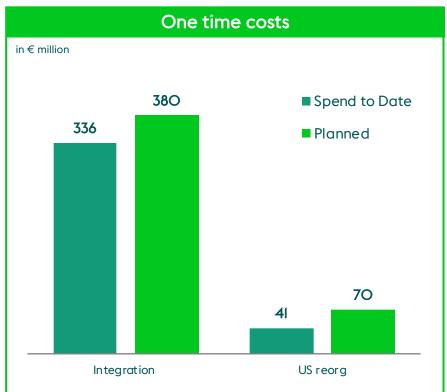


^{*2016, 2017} pro forma sales growth

^{**}Guidance for 2018

Delivering on integration promises





Save for our Customers is in our DNA...



With sufficient areas to still go after

€1.8 billion Save for Our Customers target for 2019 - 2021



Key areas of focus

- Technology and automation
 - Store
 - Logistics
- Packaging engineering
 - Reduce plastic
 - Overall packaging specs
 - Logistics optimization
- GδA optimization
 - · Use of RPA
 - Regional centres of excellence
- Fact based negotiation
 - Best practice roll out Europe
 - Data analytics / supplier support
 - Not for Resale



Delivering on margin commitment while investing in

- eCommerce
- Digital δ IT
- Stop δ Shop repositioning
- Price / quality investments across all brands
- Store programs / DC expansions / Labor

Disciplined approach to capital investment

Strong operational performance

Disciplined approach to capital investment

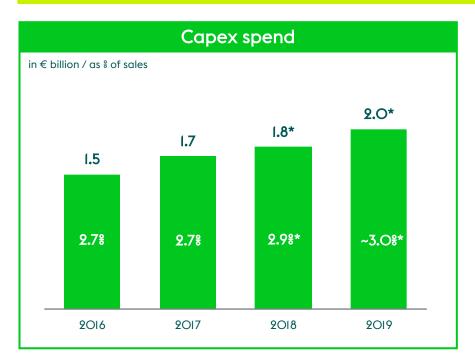
- Funding growth in key channels
- Maintaining a high return on capital

Best in class cash generation

Balanced capital allocation

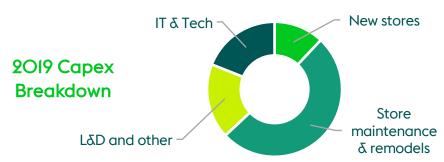
Funding growth in key channels

€2.0 billion* Capex spend in 2019 to drive growth

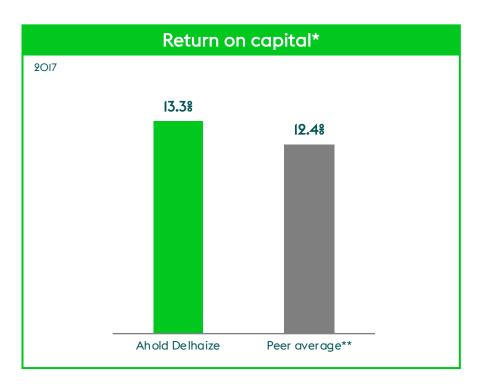


^{*} Guidance

- Incremental capital investment in Stop δ Shop of \$100-150 million with total program costs of \$1.6-2.0 billion
- Incremental capital investment in eCommerce in Europe and the US of €200 million
- Ongoing Capex spend of ~3% of sales



Return on capital remains a priority



- Clear return criteria for investment decisions
- Return on capital represents 40% of management's long-term incentive
- Return on capital among top quartile of the industry

^{*} ROC defined as: EBITDAR / (PPE at purchase price + intangibles excl goodwill + working capital + capitalized operating leases)

^{**} Peers: Walmart, Kroger, Costco, Carrefour, Tesco, Albertsons

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Disciplined approach to capital investment

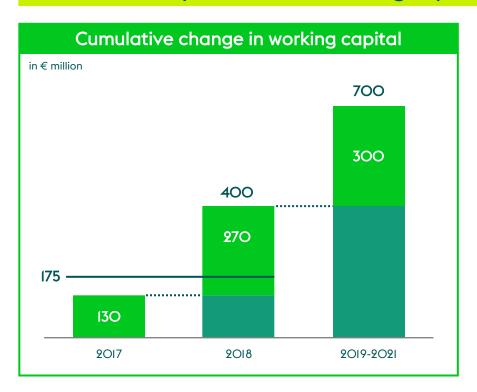
Best in class cash generation

- Overdelivery on working capital targets
- Continued focus on free cash flow

Balanced capital allocation

Overdelivery on working capital targets

Further improvements in working capital of €300 million targeted in 2019-2021



- Exceeding initial target of €175 million cumulative 2017 – 2018 with delivery of €400 million* cumulative change in working capital in 2017 – 2018
- Continuous focus on all aspects of working capital improvement:
 - Harmonization of payables
 - Improving receivables collection
 - Optimizing inventories
 - Forecasting and replenishment

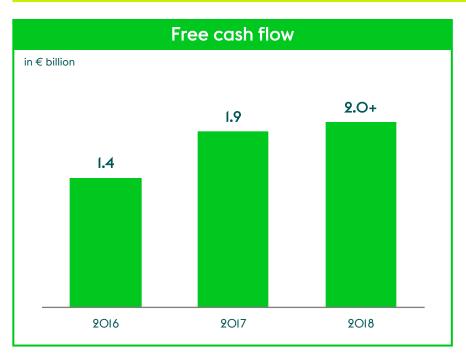
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- Data δ analytics

^{*} Updated guidance

Continuous focus on free cash flow

Free cash flow 2018 increase to at least €2.0 billion*



- Free cash flow of ~2.O billion per annum in 2O19-2O21 while sustaining ongoing spend of 3% of sales in Capex
- Free cash flow supported by operating cash flow and continuing improvements in working capital

^{*} Updated guidance

Balanced capital allocation

Strong operational performance

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Balanced capital allocation

- Maintain investment grade credit rating
- Invest in growth
- Returning excess liquidity to our shareholders

Creating value for our shareholders

Funding growth in key channels



Invest in growth: inorganic and organic

Maintaining solid investment grade credit rating



Maintain lease adjusted Net Debt/EBITDA of 2.0x Returning excess cash liquidity to shareholders

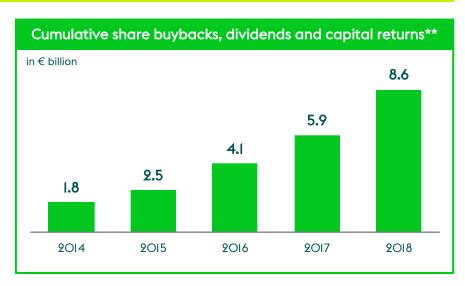


Return excess cash through share buy back program and dividends

Returning excess liquidity to shareholders

Share buyback program of €1.0 billion to commence in January 2019





- Dividend payout ratio 40-50% of underlying net income
- Bi-annual dividend to be introduced in 2019
- Sustainable growth of dividend per common share

^{*} Ahold standalone dividends 2014-2016, Ahold Delhaize 2017

^{**} Cumulative as of 2014. Includes Ahold and Delhaize dividends for the years 2014-2016

Strong foundation and confidence in the future

Strong operational performance

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Smartly invest to drive growth at stable margins in 2019



Save

- ✓ €0.6 billion in annual savings
- ✓ €80 million incremental net synergies



Invest

- ✓ Significant opex to drive growth
- ✓ €2.0 billion in capex
- √ ~€300 million incremental for SδS, digital and e-Commerce



Drive growth

- ✓ Comparable sales growth
- ✓ Market share gains
- ✓ Stable group margin
- ✓ HSD EPS growth



Generate Cash

- ✓ ~€2.O billion in FCF
- ✓ €I.O billion share buyback

Long-term cost savings, investments and FCF growth



Save for our customers 2019 - 2021 €1.8 billion





