

## **Margaret Verstedden**

### **Chief Executive Officer, bol.com**

Margaret Verstedden is the Chief Executive Officer of bol.com, the leading retail platform of the Netherlands and Belgium. She is also a supervisory board member of the Hero Group.

Margaret was appointed CEO of bol.com on November 1<sup>st</sup>, 2021. Prior to this role, Margaret served as the Chief Platform Officer at bol.com, focusing on the development of the 3P platform whilst driving the transition from online store to retail tech platform. Margaret initially began at bol.com in 2015 as Chief Marketing Officer. In 2017, she served as Chief Commercial Officer, during which time her responsibilities included the full commercial operation of the stores.

Prior to bol.com, Margaret worked at The Boston Consulting Group, Nike and as a partner at Bain & Company. She has worked internationally across a large part of the globe during her career and has lived in Australia, Malaysia, Germany and France before moving to the Netherlands. Margaret has a degree in Business Systems (business and technology) from Monash University, Australia and an MBA from INSEAD, France.