

Report of Organizational Actions Affecting Basis of Securities

▶ See separate instructions.

Part I Reporting Issuer

1 Issuer's name		2 Issuer's employer identification number (EIN)	
Koninklijke Ahold NV		82-0549063	
3 Name of contact for additional information	4 Telephone No. of contact	5 Email address of contact	
Investor Rel. (Kim Verdouw-Esebaggers)	31 88 659 5213	investor.relations@ahold.com	
6 Number and street (or P.O. box if mail is not delivered to street address) of contact		7 City, town, or post office, state, and Zip code of contact	
Provincialeweg 11		1506 MA Zaandam, The Netherlands	
8 Date of action		9 Classification and description	
27 March 2014		Reverse Stock Split	
10 CUSIP number	11 Serial number(s)	12 Ticker symbol	13 Account number(s)
		AH (Amsterdam)	

Part II Organizational Action Attach additional statements if needed. See back of form for additional questions.

14 Describe the organizational action and, if applicable, the date of the action or the date against which shareholders' ownership is measured for the action ▶ On March 27, 2014 after the close of New York Stock Exchange trading hours, a reverse stock split took place by way of a consolidation of every 13 existing common shares with a nominal value of €0.30 each, into 12 new shares with a nominal value of €0.01, together with payment of €1.14 per remaining share.

15 Describe the quantitative effect of the organizational action on the basis of the security in the hands of a U.S. taxpayer as an adjustment per share or as a percentage of old basis ▶ For every 13 shares exchanged, each shareholder received 12 shares back (reverse stock split ratio of 0.923077), plus cash payment of EUR 1.14 per remaining share. In those cases where the reverse stock split conversion resulted in fractional shares, the number of issued shares was rounded down and the corresponding amount was paid out in cash. Therefore, aggregate new stock stock basis will generally equal the old basis plus gain, less cash received (but old basis and gain must be determined by each individual shareholder). Generally, new basis should be allocated amongst the shares received in a way that reflects the basis and holding periods in the shares surrendered.

16 Describe the calculation of the change in basis and the data that supports the calculation, such as the market values of securities and the valuation dates ▶ We believe that in most cases, the transaction will not result in an aggregate tax basis adjustment, i.e., in those cases in which the resulting gain is greater than the cash distribution. However, if the cash received exceeds the gain, the new basis would likely decrease (i.e., only the gain and not the cash amount would be added). Finally, if the RSS results in a realized (but not recognized) loss, i.e., if the shareholder somehow had "old" basis in excess of the FMV share price on the transaction date, new basis could decrease, i.e., the aggregate basis in the stock received could be less than the aggregate basis in the stock surrendered if cash is received and there is a realized loss that is not allowed to be recognized under IRC sec. 354, 356(c), or other applicable authorities. The FMV on the transaction date (March 27, 2014) date was approximately Euro 14.21. The USD to Euro exchange rate on March 27, 2014 was approximately 1.374972.

Part II Organizational Action (continued)

17 List the applicable Internal Revenue Code section(s) and subsection(s) upon which the tax treatment is based ▶ IRC sec. 368(a)(1)(E), 354, 356, and 358; also, generally, basis allocation should be carried out per Treas. Reg. 1.358(a)(2)(i).

18 Can any resulting loss be recognized? ▶ No

19 Provide any other information necessary to implement the adjustment, such as the reportable tax year ▶ 2014

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here

Signature ▶ [Handwritten Signature] Date ▶ 15 December 2014

Print your name ▶ E. J. W. BARTMAN Title ▶ SVP & Head of Tax

Paid Preparer Use Only

Print/Type preparer's name	Preparer's signature	Date	Check <input type="checkbox"/> if self-employed	PTIN
Firm's name ▶			Firm's EIN ▶	
Firm's address ▶			Phone no.	