



Delhaize Group SA/NV
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Register of legal entities 0402.206.045 (Brussels)
www.delhaizegroup.com

INFORMATION STATEMENT

Brussels, March 21, 2012

To the shareholders, the holders of American Depositary Shares, bonds and warrants of Delhaize Group SA/NV (the "Company"):

This letter provides information concerning the agenda of the **extraordinary shareholders' meeting** of shareholders to be held on **Monday, April 23, 2012, at 11.00 a.m.**, local time, at the **Corporate Support Office of the Company, square Marie Curie 40, 1070 Brussels, Belgium**.

At the extraordinary shareholders' meeting, provided that a quorum of at least fifty percent of the Company's share capital is present or represented at the meeting, the Company's shareholders will consider and vote on the items of the agenda as further detailed in this information statement. If the quorum requirement is not satisfied on April 23, 2012, the amendments to the articles of association will be re-proposed along with ordinary shareholders' meeting agenda items at a combined ordinary and extraordinary shareholders' meeting of shareholders to be held on May 24, 2012 at 3.00 p.m., local time, at the same location, without any quorum requirement. Please note that the Company intends to hold this second extraordinary shareholders' meeting along with its ordinary shareholders' meeting.

The purpose of the extraordinary shareholders' meeting is to approve amendments to the articles of association of the Company to renew the authority to the Board of directors (the "Board") to increase the share capital of the Company in the ordinary course of business. This proposal can be validly adopted with the approval of 75% of the votes cast.

Holders of Delhaize Group ordinary shares can validly express the vote attached to their shares at the April 23, 2012 meeting by following the procedures specified in the convening notice of that meeting, which will be published in the press and is available on our web site at www.delhaizegroup.com. If you have questions regarding the proposals, please contact the Delhaize Group Investor Relations Department at +32 2 412 21 51.

Holders of Delhaize Group American Depositary Shares may vote their shares with respect to the April 23, 2012 meeting by following the procedures specified in a separate convening notice from Delhaize Group's Depository, Citibank. If you have questions regarding the proposals, please contact Delhaize Group's U.S. investor relations representative, Amy Shue, at + 1 (704) 633-8250 ext. 2529. If you have questions regarding voting procedures, please contact Citibank at +1 877 853 2191.

You are encouraged to read the notice, the special report of the Board of Directors regarding the authorized capital and a comparison of the current version of the articles of association with the amended version as proposed to the meeting, which can be downloaded from our web site at www.delhaizegroup.com. These documents can also be ordered by shareholders from the Delhaize Group Investor Relations Department by calling +32 2 412 21 51 and by holders of Delhaize Group American Depositary shares by calling Citibank at +1 877 853 2191.

A handwritten signature in black ink, appearing to read "P.O. Beckers". The signature is written in a cursive style and is enclosed within a simple, hand-drawn rectangular box.

Pierre-Olivier Beckers
President and Chief Executive Officer

Item (1)
Proposal to Amend Article 8
of the Articles of Association of the Company

The Board is authorized under Article 8 A. of the Company's articles of association for a period of five years expiring on June 18, 2012 to increase the share capital of the Company on one or more occasions up to EUR 9,678,897, which represented 20% of the share capital of the Company at that time.

Since 2007, the Board used such authorization to issue 1.4 million subscription rights as incentive to managers and officers of the Company or its subsidiaries, which represents a dilution of 1.36% of our share capital.

The circumstances in which the Board may decide to increase the share capital of the Company are assessed by the directors in the corporate interest of the Company.

In case of a share capital increase, the Board is authorized to limit or revoke, in the interest of the Company, the preferential rights provided by legal provisions in force, including to the benefit of one or more specific persons, whether or not employees of the Company or its subsidiaries.

The Special Report of the Board on the renewal of its powers with respect to the authorized capital prepared pursuant to Article 604 of the Belgian Companies Code is available at the Company's website (www.delhaizegroup.com).

The Board proposes and recommends that the shareholders approve an amendment to Article 8 A., first indent of the Company's articles of association, which grants authority to the Board to increase the share capital of the Company on one or more occasions up to the amount of EUR 5,094,609, which represents 10% of the share capital of the Company as of March 7, 2012, for a new period of five years beginning on the date of publication of such authorization in the Belgian State Gazette.

The Board unanimously recommends that the shareholders vote FOR this proposal.

Item (2)
Powers to Implement the Proposal

The Board proposes that the shareholders grant the powers to the Board, with the power to sub-delegate, to implement the proposal approved by the shareholders, to co-ordinate the text of the articles of association, and to carry out all necessary or useful formalities to that effect.

The Board unanimously recommends that the shareholders vote FOR this proposal.