

POWER OF ATTORNEY

For the Extraordinary General Meeting ("EGM") of Koninklijke Ahold N.V. to be held on **January 21, 2014 from 10:00am CET** at the offices of Koninklijke Ahold N.V., Filmzaal, Provincialeweg 11, 1506 MA Zaandam, The Netherlands.

The undersigned,

_____ (name),
_____ (address),
_____ (postal code and town),
_____ (country),

hereinafter referred to as "the Shareholder", acting in his capacity as holder of _____ (number) shares in Koninklijke Ahold N.V., hereby grants a power of attorney to:

SGG Netherlands N.V.
Claude Debussylaan 24
1082 MD Amsterdam
The Netherlands

to represent the Shareholder at the EGM of Koninklijke Ahold N.V. and to speak on behalf of the Shareholder and to vote the shares in respect of the items on the agenda for the EGM, in the manner set out below:

No.	Agenda	For	Against	Abstain
1.	Opening	n.a.	n.a.	n.a.
2.	a. Amendment of the Articles of Association, among other things, to increase the nominal value of the common shares b. Amendment of the Articles of Association, among other things, to consolidate the common shares c. Amendment of the Articles of Association, among other things, to reduce the issued capital by decreasing the nominal value of the common shares and the nominal value of the cumulative preferred financing shares			
3.	Closing	n.a.	n.a.	n.a.

Signature: _____

Place: _____

Date: _____

This proxy must be received by SGG Netherlands N.V. (Claude Debussylaan 24, 1082 MD Amsterdam, The Netherlands) no later than January 14, 2014.