

POWER OF ATTORNEY

For the Annual General Meeting of Shareholders ("AGM") of Koninklijke Ahold N.V. to be held on **April 19, 2016 from 2:00 PM CET** in the Muziekgebouw aan 't IJ, Piet Heinkade 1 in Amsterdam, the Netherlands.

The undersigned,

 _____ (name),
 _____ (address),
 _____ (postal code and town),
 _____ (country),

hereinafter referred to as "the Shareholder", acting in his capacity as holder of _____ (number) shares in Koninklijke Ahold N.V., hereby grants a power of attorney to:

SGG Netherlands N.V.
Hoogoorddreef 15
1101 BA Amsterdam

to represent the Shareholder at the AGM of Koninklijke Ahold N.V. and to speak on behalf of the Shareholder and to vote the shares in respect of the items on the agenda for the AGM, in the manner set out below:

No.	Agenda	For	Against	Abstain
1.	Opening	n.a.	n.a.	n.a.
2.	Report of the management board for the financial year 2015	n.a.	n.a.	n.a.
3.	Explanation of policy on additions to reserves and dividends	n.a.	n.a.	n.a.
4.	Explanation of the implementation of the remuneration policy of the Management Board	n.a.	n.a.	n.a.
5.	Proposal to adopt the 2015 financial statements			
6.	Proposal to determine the dividend over financial year 2015			
7.	Proposal for discharge of liabilities of the members of the Management Board			
8.	Proposal for discharge of liabilities of the members of the Supervisory Board			
9.	Proposal to amend the Remuneration Policy of the Management Board			
10.	Proposal to appoint PricewaterhouseCoopers Accountants N.V. as external auditor for financial year 2016			
11.	Authorization to issue shares			
12.	Authorization to restrict or exclude pre-emptive rights			
13.	Authorization to acquire shares			
14.	Cancellation of common shares			
15.	Closing	n.a.	n.a.	n.a.

Signature: _____

Place: _____

Date: _____

This proxy must be received by SGG Netherlands N.V. (Hoogoorddreef 15, 1101 BA Amsterdam) no later than April 12, 2016.